

Form PTO 1449
(Modified)U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICEATTY DOCKET NO.
7791-0103-25X CONTSERIAL NO.
New Application

LIST OF REFERENCES CITED BY APPLICANT

APPLICANT

Michael C. SCROGGIE et al

FILING DATE
Herewith

GROUP

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						
	AL						
	AM						
	AN						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION YES NO	
<i>Q. B.</i>	AO	08-115361	5/7/96	Japan with English Abstract		XX
<i>Q. B.</i>	AP	09-231263	9/5/97	Japan with English Abstract		XX
<i>Q. B.</i>	AQ	07-306654	11/12/95	Japan - English Abstract		XX
<i>Q. B.</i>	AR	10-143563	5/29/98	Japan - English Abstract		XX
<i>Q. B.</i>	AS	10-187320	7/14/98	Japan - English Abstract		XX
	AT					
	AU					
	AV					

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)

<i>Q. B.</i>	AW	Nikkei Multimedia for Business (September 1998) No. 38, pages 66-71
<i>Q. B.</i>	AX	Nikkei Multimedia for Business (March 1998) No. 32, pages 118-123
<i>Q. B.</i>	AY	Nikkei PC 21, Vol.3, No. 10, pages 228-231, Nikkei PB, 1998
	AZ	

Examiner

Q. B. William Boyce

Date Considered

9/29/00

*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

2/14/03

Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 7791-0103-25X CONT		SERIAL NO. New Application	
LIST OF REFERENCES CITED BY APPLICANT				APPLICANT MICHAEL C. SCROGGIE ET AL			
				FILING DATE Herewith		GROUP	
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
<i>P.R.B.</i>	AAB	2nd 'Net Bank Opens for Business, John Fontana, Communicationsweek, p. 46, November 4, 1996.					
<i>P.R.B.</i>	AAC	IntelliQuest and Coolsavings Offer Innovative Online Customer Relationship Management Program for Technology Vendors, Business Wire, September 30, 1998.					
<i>P.R.B.</i>	AAD	IntelliQuest Looks for Interaction with Loyalty, Web Traffics Programs, Electronic Advertising & Marketplace Report, October 20, 1998.					
<i>P.R.B.</i>	AAE	Catalina Marketing Corporation News Letter : Catalina Marketing Online Launch to Include More than 1.600 California Stores, February 11, 1996					
<i>P.R.B.</i>	AAF	Catalina Marketing Corporation News Letter: San Jose Consumers Can Now Plan Supermarket Shopping in Cyberspace - New Internet Service Saves Shoppers Time and Money-April 19, 1996					
<i>P.R.B.</i>	AAG	SuperMarkets Online: Internet Coupon Security Breakthrough Removes Major Obstacle to On-line Packaged Goods Advertising Augus 5, 1997					
<i>P.R.B.</i>	AAH	SuperMarkets Online: Internet and Food Industries Embrace Secure Online Coupon Format, December 1, 1997					
	AAI						
	AAJ						
	AAK						
	AAL						
	AAM						
	AAN						
	AAO						
	AAP						
	AAQ						
	AAR						
Examiner <i>Chila L. Baye</i>				Date Considered <i>9/29/00</i>			

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<i>Q.R.B.</i>	AA	4,882,675	11/21/89	NICHTBERGER ET AL	705	14	
<i>Q.R.B.</i>	AB	4,949,256	08/14/90	HUMBLE	705	14	
<i>Q.R.B.</i>	AC	5,056,019	10/08/91	SCHULTZ ET AL	705	14	
<i>Q.R.B.</i>	AD	5,249,044	09/28/93	VON KOHORN	348	12	
<i>Q.R.B.</i>	AE	5,285,278	02/08/94	HOLMAN	348	10	
<i>Q.R.B.</i>	AF	5,287,181	02/15/94	HOLMAN	348	473	
<i>Q.R.B.</i>	AG	5,347,632	09/13/94	FILEPP ET AL	709	202	
<i>Q.R.B.</i>	AH	5,353,218	10/04/94	DE LAPA ET AL	705	14	
<i>Q.R.B.</i>	AI	5,380,991	01/10/95	VALENCIA ET AL	235	383	
<i>Q.R.B.</i>	AJ	5,459,306	10/17/95	STEIN ET AL	235	383	
<i>Q.R.B.</i>	AK	5,483,049	01/09/96	SCHULZE, Jr.	705	14	
<i>Q.R.B.</i>	AL	5,687,322	11/11/97	DEATON ET AL	705	14	
<i>Q.R.B.</i>	AM	5,761,648	06/02/98	GOLDEN ET AL	705	14	
<i>Q.R.B.</i>	AN	5,822,735	10/13/98	DE LAPA ET AL	705	14	
<i>Q.R.B.</i>	AO	5,848,396	12/08/98	GERACE	705	10	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION	
					YES	NO
<i>Q.R.B.</i>	AP	0 512 509 A2	11/11/92	Europe	XX	
<i>Q.R.B.</i>	AQ	WO 93/15466	08/05/93	PCT	XX	
<i>Q.R.B.</i>	AR	WO 95/16971	06/22/95	PCT	XX	
<i>Q.R.B.</i>	AS	WO 97/23838	07/03/97	PCT	XX	
	AT					
	AU					
	AV					
	AW					

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)

<i>Q.R.B.</i>	AX	In this Computer Age, Who Needs Coupons?, The New York Times, June 15, 1989. ¹
<i>Q.R.B.</i>	AY	Interactive Cable System Receives Strong Response, Direct Marketing, pgs. 9-10, December 1992.
<i>Q.R.B.</i>	AZ	SLED Internet Directory Distributes Electronic Coupons, PR Newswire, May 9, 1994.
<i>Q.R.B.</i>	AAA	PNC Bank Announces Internet Site, Plans Comprehensive Service Expansion, Business Wire, June 13, 1996.

Examiner

Q.R.B. Robert Bayce

Date Considered

9/22/00

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¹Date is assumed based on date below the Space Shuttle picture.

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OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)

Q1B AAA E-MAIL FROM MIKE KACABA REGARDING PHASE ONE REQUIREMENTS DOCUMENT VERSION 1.0, DATED SEPTEMBER 19, 1995 AND DRAFT REQUIREMENTS DOCUMENT ATTACHED TO THAT E-MAIL.

AAB

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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
<i>Q. K. B.</i>	AA	4,723,212	02/02/88	Mindrum et al.			
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						
	AL						
	AM						
	AN						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION	
					YES	NO
<i>Q. K. B.</i>	AO	WO 98/18093	04/30/98	WIPO (English Abstract)		X
<i>Q. K. B.</i>	AP	WO 97/31322	08/28/97	WIPO	X	
<i>Q. K. B.</i>	AQ	WO 97/23838	07/30/97	WIPO	X	
<i>Q. K. B.</i>	AR	EP 0 822 535 A2	02/04/98	Europe	X	
<i>Q. K. B.</i>	AS					
	AT					
	AU					
	AV					

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	AW	
	AX	
	AY	
	AZ	

Examiner

Q. K. B. Robinson - Bayce

Date Considered

9/29/00

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